



For more information and/or to sponsor, please contact:
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Irving Chung, VP/Program Chair: 608.442.5973 or irvingc@discovermediaworks.com

MONTHLY MEETING SPONSORS

Speaker Sponsorship: \$2500 (exclusive)

- Mention as meeting sponsor in all e-mail and event promotion
- Seating at “Speakers Table” including 6 free meeting registrations
- Opportunity to speak on topic or business and introduce Speaker
- Mention as meeting sponsor in all e-mail and event promotions
- Sign at podium
- Brochures, flyers, give-away items on chairs. Or, literature on registration table. (Materials provided by sponsor.)
- Mention at meeting during opening and closing remarks
- Link to sponsor’s website posted on AAF – Madison website for one month.

Food and Beverage Sponsorship: \$1500 (exclusive)

- Mention as sponsor in e-mail and event promotions
- Mention at meeting during opening and closing remarks
- Link to sponsor’s website posted on AAF – Madison website for one month.
- Literature on registration table
- Two free registrations

Meeting Sponsorship: \$500

- Mention as sponsor in e-mail and event promotions
- Mention at meeting during opening and closing remarks
- Link to sponsor’s website posted on AAF – Madison website for one month.

CLUB SPONSORSHIPS

For general support of Ad Club activities, we offer three levels of support.

Gold - \$5,000

- Banner ad on AAF – Madison website for 12 months with a link to the sponsor's website, including contact information and company description.
- Complimentary corporate membership valued at \$360.
- 2 complimentary affiliate memberships valued at \$500.
- 3 complimentary registrations per meeting/event valued at \$450.
- Opportunity to speak or share a two-minute commercial at two events.
- E-newsletter banner sponsorship for entire year.
- Complimentary full table (8 tickets) at ADDY Awards.
- Verbal and signage sponsor recognition at all events.

Silver - \$2,500

- Logo with hotlink on AAF – Madison website for 6 months with a link to the sponsor's website.
- 2 complimentary active memberships or one corporate and one affiliate valued at \$500.
- Opportunity to give away door prize and receive recognition at an event.
- 4 complimentary ADDY Awards tickets.
- E-newsletter banner sponsorship for one month.
- Verbal and signage sponsor recognition at all events.

Bronze - \$1000

- Logo on AAF – Madison website for 3 months with a link to the sponsor's website
- 1 complimentary active membership valued at \$250
- 2 complimentary ADDY Awards tickets
- Verbal sponsor recognition at all events.

SPECIAL EVENT SPONSORSHIP

- ADDY Awards – various levels (\$1000 - \$7500) available.
- Newsletter
- Golf outing
- Website